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HÔTEL
BALZAC
PARIS

HÔTEL BALZAC OPENS JAPANESE-INSPIRED SPA

The Ikoi Spa at Hôtel Balzac is now open at Olivier Bertrand's new distinctive hotel in Paris.



A treatment room, corridor, fitness room and reception at the Ikoi Spa at Hôtel Balzac, designed by Festen.

PARIS, FRANCE (Sept. 26, 2024) – The Ikoi Spa at Hôtel Balzac (www.hotelbalzac.paris) is now open in Paris' new five-star hotel just off the top of the Champs-Élysées in the 8th Arr.

Inspired by traditional Japanese techniques, the Ikoi Spa at Hôtel Balzac provides a range of treatments and massages on tables or tatami mats offering travelers to the heart of the French capital a sanctuary “where one feels good” as its name in Japanese implies.

The Ikoi Spa's treatment menu, crafted together with the French natural beauty brand Omnisens, brings together dream protocols to revitalize tired faces and bodies, with authentic rituals such as the signature anti-aging treatment, the Kobido facial treatment, and massages like Shiatsu, Take, and deep tissue massage.

The holistic experience is designed to offer unique moments of escape with massages that make use of green tea oil and bamboo shoots, to rituals of pressure-point massage to rebalance energy, and facial massage to promote lifting. Spa therapists combine Japanese beauty techniques with French all-natural and cruelty-free products in the spa's zenlike setting.

The spa also features an indoor plunge pool, sauna, and state-of-the-art fitness room all designed by the renowned French architecture firm, Festen, who designed the minimal-elegant interiors of the hotel.



The facade and reception at Hôtel Balzac.

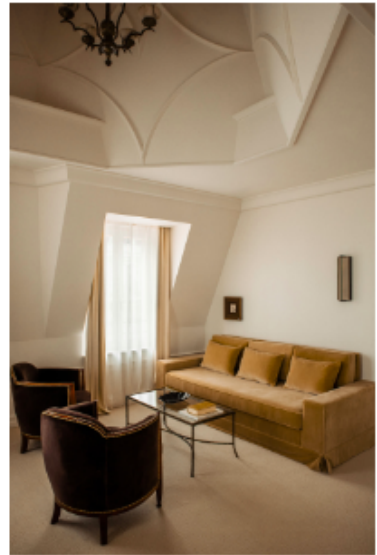
Charlotte de Tonnac and Hugo Sauzay, the duo behind Festen Architecture, transformed Hôtel Balzac into a unique destination, blending a grand hotel spirit with intimate chic. Inspired by the hotel's facade and architectural details, they created a distinctive atmosphere while honoring its history and heritage. Hôtel Balzac is housed in a turn of the century building that sits on the site of the former home of the 19th century French novelist, Honoré de Balzac.

From the glass-roofed lounge to the rooms and tranquil spa, the spaces offer a cozy and welcoming ambiance. Neutral tones, clean lines, and refined materials such as wood, velvet, and natural stone create timeless elegance.

A member of Relais & Châteaux, the 5-star luxury Hôtel Balzac features 58 rooms and suites – some with views of the Eiffel Tower and open-air terraces, a glass-domed lobby lounge, a discrete bar, and the 3-Michelin star restaurant, Pierre Gagnaire, in its lobby.

Owned by Olivier Bertrand and his family, **Hôtel Balzac** along with its sister hotels **Saint James Paris** (16th Arr.) and **Relais Christine** (Latin Quarter) are members of Relais & Châteaux. The family's other properties include two other new hotels opened in the last year:

néo-art-nouveau-inspired **Château des Fleurs** and the **Hotel Norman**, which was inspired by modernist graphic designer Norman Ives, both in the 8th Arr. near the top of the Champs-Élysées.



Hôtel Balzac Deluxe Room, Eiffel Tower Suite, bathroom detail and bar.

Ioki Spa Signature Treatments:

Kobidô 1h - 165€

Discover the ancient Japanese beauty secret. This facial massage stimulates blood circulation, firms the skin up and reveals a radiant complexion. Let yourself be carried away by the precise and demanding movements of our therapists for a deep sense of well-being.

Detox Ritual 2h30 - 380€

A tailor-made ritual designed to eliminate toxins and purify body and mind. Blending the benefits of SAISEI HADA, TAKE, and HOSHIN, this intensive treatment that awakens all the senses transports you into a bubble of well-being for deep relaxation.

Bamboo treatment 60min - 160€

Experience a true meditative journey. The rhythmic movements of bamboo improve circulation, release tension, and transport you into a state of deep serenity. Bamboo, a symbol of strength and peace, brings a unique experience.

Hôtel Balzac Discovery Offer:

Discover the new spirit of Hôtel Balzac with a special opening offer including a 20% discount off the Best Flexible Rate, a room upgrade upon availability at check-in, and breakfast in the lounge or in-room daily. Valid for stays between now and Dec. 24, 2024 except special events. From 520 Euro per night in a Superior Room



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Hôtel Balzac is located in the 8th arr. at 6, Rue Balzac 75008 Paris. Room rates start at 550 euros inclusive of breakfast.

[HOTEL BALZAC PHOTOS + MEDIA KIT](#)

About Hôtel Balzac

Hôtel Balzac (www.hotelbalzac.paris) is a 58 room-and-suite luxury hotel on a quiet side street off just off the top of the Champs-Élysées in Paris' 8th Arr. The hotel is set in a historic building on the site of the French author Honoré de Balzac's former home. It reopened June 1, 2024 after a complete renovation by Festen Architecture. The hotel features some rooms with views of the Eiffel Tower and some with open-air terraces. Public spaces include a glass-roofed lobby lounge, a discrete bar and the Japanese-inspired Ikoi Spa. The hotel is a home to the 3-Michelin star restaurant, Pierre Gagnaire. Owned by Olivier Bertrand and his family, Hôtel Balzac and its sister hotels, Relais Christine in the Latin Quarter, and the Saint James Paris, in the 16th, are members of Relais & Châteaux. The family's other properties include the new, 37-room, néo-art-nouveau-inspired Château des Fleurs and the 37-room Hotel Norman, which was inspired by modernist graphic designer Norman Ives, both by the top of the Champs-Élysées.

About J.MAK HOSPITALITY

J.MAK Hospitality (www.jmak.com) works alongside leading luxury hotels and residences, destination experts and travel services around the world to connect them with key travel agency partners and broader audiences who will impact their businesses and drive awareness. J.MAK focuses on hospitality brands with personality, helping each client articulate their individual flair, so they can relax, feel confident and authentically stand out. We harness our network to build relationships through in-person and virtual connection, as well as hefty marketing and social media engagement. We are passionate, experienced luxury travel experts disrupting the industry norm.