

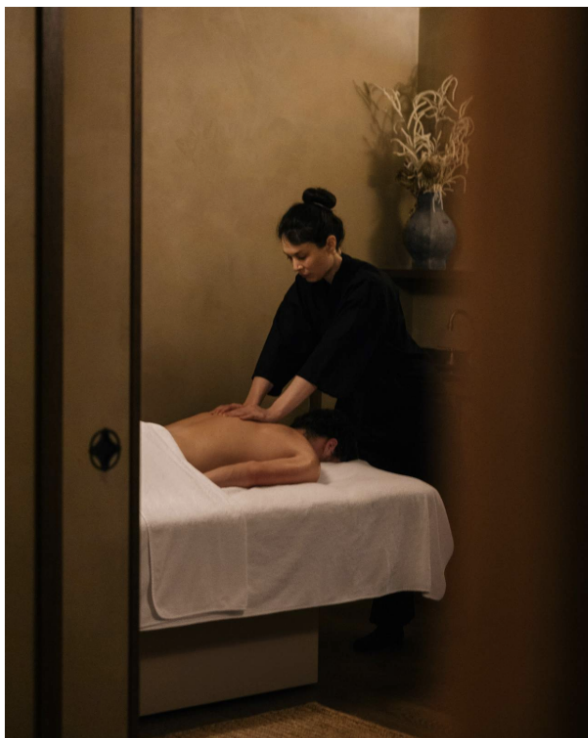
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HÔTEL
BALZAC
PARIS

HÔTEL BALZAC PARIS ANNOUNCES NEW SPA PARTNERSHIP

One of Paris' newest 5-star hotels has partnered with French beauty brand Omnisens for its Ikoi Spa at Hôtel Balzac





Spa IKOÏ treatment room, spa reception; the hotel facade and reception at Hôtel Balzac.

PARIS, FRANCE (Aug. 26, 2025) – The **Spa IKOÏ at Hôtel Balzac** (www.hotelbalzac.paris), in Paris' new five-star hotel near the Champs-Élysées in the 8th Arr., announces its partnership with French, botanical beauty brand Omnisens.

Tucked away in the heart of Hôtel Balzac, Spa IKOÏ invites guests to experience deep relaxation in a softly lit setting inspired by Japan and its culture of subtle elegance. Designed as a space for gentle disconnection and reconnection with oneself, Spa IKOÏ embraces simplicity, slowness, and discreet beauty.

“The choice of the French brand Omnisens to accompany the spa’s treatment rituals was a natural one,” says Director of Sales & Marketing Nicolas Egloff, “we both share a refined philosophy, a search for meaning, and a vision of beauty that always considers body and mind as one.”

This partnership with the French brand, an expert in sensorial well-being and holistic beauty, enhances every treatment into a refined ritual—subtle, immersive, and deeply restorative.

A union of Japanese delicacy and French botanical refinement

Omnisens and Spa IKOÏ share the same dedication to nuance and meaningful care. Each treatment is an immersive experience where precise gestures, silky textures, and natural scents create a dialogue between cultures. The soothing world of IKOÏ resonates with Omnisens’ creations, which draw their strength from nature, science, and emotion.

Omnisens: A brand founded on the science of the body–mind connection

Founded by Joëlle Guillemot, a psychosociologist with expertise in neuroscience and a background in naturopathy, Omnisens combines scientific knowledge with botanical intelligence to offer treatments that are both effective and sensorially soothing.

Her philosophy: true inner well-being reflects outwardly—by nurturing emotional balance, reducing stress, and restoring energy, the skin naturally regains its radiance and vitality.

This holistic vision is reflected in every product—formulated in France using high-quality plant-based ingredients—and in every treatment protocol, designed as a moment of mindful breathing. When we care for ourselves with gentleness and sensory richness, the skin glows. Omnisens cultivates this precious alchemy for lasting beauty and a naturally luminous complexion.

Spa IKOÏ's Signature Treatment: KOMOREBI

A true tribute to Japanese nature, the spa's signature massage is inspired by Komorebi—the soft, shifting light that filters through foliage. This Deep Tissue Signature Massage, tailored to each individual's body, releases deep-seated tension through precise, enveloping movements combined with Omnisens' THÉ TONIQUE oil infused with green tea, known for its antioxidant properties. The treatment fosters a sense of grounding, alignment, and inner lightness—as if the body were realigned with the natural rhythm of light and life.

By uniting the science of touch, botanical wisdom, and Japanese aesthetics, the collaboration between Spa IKOÏ at Hôtel Balzac and Omnisens redefines the art of luxury wellness with subtlety, depth, and grace.

[Spa IKOÏ full treatment menu here.](#)



A treatment room, corridor, fitness room and reception at the IKOÏ Spa at Hôtel Balzac, designed by Festen.

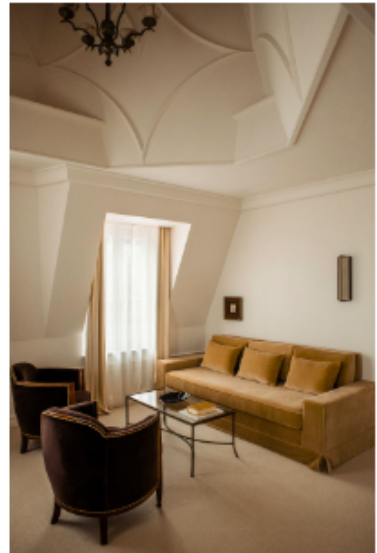
About Spa IKOÏ

Inspired by traditional Japanese techniques, the Ikoi Spa at Hôtel Balzac provides a range of treatments and massages on tables or tatami mats offering travelers to the heart of the French capital a sanctuary “where one feels good” as its name in Japanese implies.

The Ikoi Spa’s treatment menu, crafted together with the French natural beauty brand Omnisens, brings together dream protocols to revitalize tired faces and bodies, with authentic rituals such as the signature anti-aging treatment, the Kobido facial treatment, and massages like Shiatsu, Take, and deep tissue massage.

The holistic experience is designed to offer unique moments of escape with massages that make use of green tea oil and bamboo shoots; rituals of pressure-point massage to rebalance energy; and facial massage to promote lifting. Spa therapists combine Japanese beauty techniques with French all-natural and cruelty-free products in the spa’s zenlike setting.

The spa also features an indoor plunge pool, sauna, and state-of-the-art fitness room all designed by the renowned French architecture firm, Festen, who designed the minimal-elegant interiors of the hotel.



Hôtel Balzac Deluxe Room, Eiffel Tower Suite, bathroom detail and bar.

Hôtel Balzac: A residence reborn

Charlotte de Tonnac and Hugo Sauzay, the duo behind Festen Architecture, transformed Hôtel Balzac into a unique destination, blending a grand hotel spirit with intimate chic. Inspired by the hotel's facade and architectural details, they created a distinctive atmosphere while honoring its history and heritage. Hôtel Balzac is housed in a turn of the century building that sits on the site of the former home of the 19th century French novelist, Honoré de Balzac.

From the glass-roofed lounge to the rooms and tranquil spa, the spaces offer a cozy and welcoming ambiance. Neutral tones, clean lines, and refined materials such as wood, velvet, and natural stone create timeless elegance.

A member of Relais & Châteaux, the 5-star luxury Hôtel Balzac features 58 rooms and suites – some with views of the Eiffel Tower and open-air terraces, a glass-domed lobby lounge, a discrete bar, and the 3-Michelin star restaurant, Pierre Gagnaire, in its lobby.

Hôtel Balzac along with its sister hotels **Saint James Paris** (16th Arr.) and **Relais Christine** (Latin Quarter) are members of Relais & Châteaux. Bertrand Hospitality's properties include two other new hotels opened in the last year: the néo-art-nouveau-inspired **Château des Fleurs** and **Hotel Norman**, which was inspired by modernist graphic designer Norman Ives, both are close to Hôtel Balzac in the 8th Arr. near the top of the Champs-Élysées.

Hôtel Balzac Wellness Offer

Discover the IKOI Spa with Hotel Balzac's new Wellness Package. For a minimum stay of 2 nights, this special offer includes a VIP welcome, breakfast each morning at the lounge or in your room, and one Komorebi treatment per person at the IKOI Spa. Available upon reservation and subject to availability.



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Hôtel Balzac is located in the 8th arr. at 6, Rue Balzac 75008 Paris. Room rates start at 550 euros inclusive of breakfast.

[HOTEL BALZAC PHOTOS + MEDIA KIT](#)

About Hôtel Balzac

Hôtel Balzac (www.hotelbalzac.paris) is a 58 room-and-suite luxury hotel on a quiet side street off just off the top of the Champs-Élysées in Paris' 8th Arr. The hotel is set in a historic building on the site of the French author Honoré de Balzac's former home. It reopened June 1, 2024 after a complete renovation by Festen Architecture. The hotel features some rooms with views of the Eiffel Tower and some with open-air terraces. Public spaces include a glass-roofed lobby lounge, a discrete bar and the Japanese-inspired Ikoi Spa. The hotel is a home to the 3-Michelin star restaurant, Pierre Gagnaire. Owned by Olivier Bertrand and his family, Hôtel Balzac and its sister hotels, Relais Christine in the Latin Quarter, and the Saint James Paris, in the 16th, are members of Relais & Châteaux. The family's other properties include the new, 37-room, néo-art-nouveau-inspired Château des Fleurs and the 37-room Hotel Norman, which was inspired by modernist graphic designer Norman Lves, both by the top of the Champs-Élysées.

About J.MAK HOSPITALITY

J.MAK Hospitality (www.jmak.com) works alongside leading luxury hotels and residences, destination experts and travel services around the world to connect them with key travel agency partners and broader audiences who will impact their businesses and drive awareness. J.MAK focuses on hospitality brands with personality, helping each client articulate their individual flair, so they can relax, feel confident and authentically stand out. We harness our network to build relationships through

in-person and virtual connection, as well as hefty marketing and social media engagement. We are passionate, experienced luxury travel experts disrupting the industry norm.