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Carrie Culpepper
J.MAK HOSPITALITY
804-338-5669
pr@jmak.com



IMAGO ARTIS TRAVEL WINS PRESTIGIOUS VIRTUOSO AWARD, SHARES ITALY TRAVEL INSIGHTS

Virtuoso's "Best On-Site Partner" shares Italy travel suggestions for 2026.

ROME, ITALY (Aug. 19, 2025) – Last week, **Imago Artis Travel** was recognized with the 2025 Virtuoso Global Award for Best On-site Partner from [Virtuoso](#), a leading global network specializing in luxury and experiential travel, during its 2025 Virtuoso Travel Week, which took place August 9-15 in Las Vegas.

Imago Artis Travel's award recognizes an on-site partner, based in a given region, that creates outstanding customized experiences that make the destination come to life. Imago was honored among Virtuoso's most esteemed travel agencies, advisors and preferred partners, who set the standard in their given category.

"We're humbled to be considered the strongest country expert of the year by Virtuoso's esteemed network," says Co-Founder Fulvio de Bonis. "Ever since we began, as art-historians-turned-tour-guides, we strove to stand out with captivating storytelling about Italy's history combined with our local insights, and it's gratifying to know that those ethos, and our commitment to excellence continue to shine through as we've grown."

"Virtuoso Awards celebrate those who are shaping the future of luxury travel through integrity, outstanding service and unforgettable experiences," said Virtuoso Chairman and CEO Matthew D. Upchurch. "These annual awards celebrate the exceptional members and



*Imago Artis Travel Co-Founders: Chiara Muoio,
Alessia Tortora and Fulvio de Bonis*

partners who bring our shared purpose to life: enriching lives through human connection and the power of travel. Imago Artis exemplifies the innovation, collaboration, and unwavering commitment that define our network, and they deserve to be recognized for their dedication that elevates the Virtuoso network and the industry as a whole.”

IMAGO ARTIS TRAVEL'S ITALY TRAVEL SUGGESTIONS

Now more than ever, Imago clients are looking for deeper connections with Italian culture, nature, and craftsmanship — paired with exclusivity, privacy, and personalized service. Here are a few of Imago Artis Travel's current recommended experiences and destinations:

For the Remainder of 2025:

- **Jubilee Experience** - This year, while the **Jubilee** is still underway in Italy, Imago offers an after-hours visit to the Basilica of Santa Maria Maggiore in Rome, one of the four Papal Basilicas of the Jubilee, during which guests are able to pass through the Holy Door and enjoy in complete solitude the treasures and terraces of this sacred place, chosen by Pope Francis as his burial site, and finish with a gorgeous aperitivo on the terraces of the basilica.

Emerging 2026 Destinations:

- **Tuscan Coast** - In 2026, discover more than what we think of as "classic" Tuscany, experience the sea, the new hotels, the outdoor activities, local farms, and boat life of the Tuscan Coast from the Golden Forte dei Marmi, to Pietrasanta and Carrara, to Argentario and Giglio Island.
- **Dolomites Beyond Cortina** - The Dolomites is not only Cortina, the territory is vast and travelers are exploring different areas. The Dolomites are not an uninterrupted chain of peaks, but rather nine mountain systems separated from each other by valleys, rivers and other mountain groups.

Yes, the 2026 Winter Olympics in Cortina will be magical, but the Dolomites region is also fantastic in the warmer seasons. New hotels are offering extra luxury to this incredible region.

Beyond Skiing, Other Ideas for Enjoying the Dolomites:

- Travel the path of WWI soldiers with a historic reenactor narrating the experience
 - Helicopter with panoramic view for lunch (table for one on the mountains with exclusive chef)
 - Enter a monastery and meet the Monks who produce wine there with a tasting, of course
- **Sicily's Aeolian Islands** - Forget Taormina, Imago Artis Travel suggests you climb on board a private yacht, to experience these small paradises with incredible nature surrounded by the beautiful sea.

The Aeolian Islands offer a local and authentic experience and Imago can create itineraries filled with donkey rides; food tours learning about local wine and caper production; hikes in mountainous Stromboli, or to the crater of the volcano on Vulcano island; or easygoing tours in an Ape Calessino, Italy's retro golf cart, plus panoramic flights by helicopter, or heli transfer.

Another way to experience the islands is via your own yacht on a mini-cruise (3-4 days), in which guests jump onboard directly from Sicily (from Milazzo or Portofino) – a fantastic add-on to any Sicily itinerary.

ABOUT IMAGO ARTIS TRAVEL

Imago Artis Travel (www.iatravel.com) is a boutique experience provider in the luxury travel industry, offering selected customers tailor-made itineraries to discover Italian art, culture, and excellence.

Based in Rome and Milan but offering travel experiences and accommodation throughout the Italian Peninsula, Imago Artis provides all kinds of services to high-end clients, from luxury transfers to insider accesses, from top level food experiences to VIP entrances to tours in helicopters, yachts, private jets and more.

Founded in 2007, Imago Artis began as a dream of three charismatic and passionate art historians: Fulvio de Bonis, his wife Alessia Tortora, and their best friend Chiara di Muio. Employing natural charm and deep knowledge of history and culture of the country they proudly call home. The three founders are able to unlock doors to ancient palaces, historic villas, classical churches, renowned ateliers and more in ways that satisfy the personal expectations of clients and provide them with lasting enlightenment.

Since it was founded Imago Artis has expanded throughout Italy. The company now employs 350 ambassadors across the country who lead client experiences in every corner of Italy and continues to grow, thanks to beneficial partnerships the company has formed with five-star hotels and international hotel collections in Italy.

In 2018, Imago Artis Travel was welcomed into Virtuoso Destinations & Experiences Program Classic Portfolio and named a Virtuoso On-Site Preferred Partner for Italy and is a proud member of XO Private and J.MAK Hospitality. In 2025, Imago became a member of the Ultraluxe Community of Virtuoso.

IMAGO ARTIS TRAVEL PHOTOS + MEDIA KIT

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About J.MAK HOSPITALITY

J.MAK Hospitality (www.jmak.com) works alongside leading luxury hotels and residences, destination experts and travel services around the world to connect them with key travel agency partners and broader audiences who will impact their businesses and drive awareness. J.MAK focuses on hospitality brands with personality, helping each client articulate their individual flair, so they can relax, feel confident and authentically stand out. We harness our network to build relationships through in-person and virtual connection, as well as hefty marketing and social media engagement. We are passionate, experienced luxury travel experts disrupting the industry norm.

